



CONTINENTAL FORUM · AI & EDUCATION

# PARTICIPATION & PARTNERSHIP PROSPECTUS

**THEME**

Artificial Intelligence and Educational Sovereignty:  
building a smart, inclusive and job-creating African  
education

**BENIN**

Cotonou · host country

**15 & 16**  
**SEPTEMBER 2027**



Cotonou Convention Centre · Republic of Benin



Africa is the youngest continent in the world. Artificial intelligence opens a historic opportunity: to multiply teaching capacity, to give laboratories to schools that have none and **to teach every child in a language they understand**. **EDTECH AFRICA FORUM 2027** asks one question: **how can AI become a lever for sovereignty, inclusion and employment?**

**60 %**

of Africa's population is under 25  
1 IN 3 YOUNG PEOPLE WORLD-WIDE BY 2050

**89 %**

of children in sub-Saharan Africa cannot read a simple text by age 10  
WORLD BANK

**15 M**

additional teachers needed by 2030  
UNESCO

**10-12 M**

young people enter the job market each year, for ≈ 3 M jobs  
AfDB

## 01 A PROVEN TRACK RECORD

**2022**

SIDEFPROM · NIAMEY

- Under the high patronage of the President of Niger
- **500+ participants**, 15 conferences
- **4 health schools digitalised**, funded by WHO

**2023**

SIDEFPROM · COTONOU

- Partners: **BOAD, African Union, AUDA-NEPAD**
- Delegations from South Africa, Ethiopia, Niger and Togo
- **70%** of participants signed co-operation agreements

**2027**

EDTECH AFRICA FORUM

- A **continental platform for decision-making** and financing
- A negotiated policy text: the **Cotonou Declaration**
- A **2028-2030 roadmap** with a properly resourced follow-up

## 02 THEME & OVERALL OBJECTIVE

**“Artificial Intelligence and Educational Sovereignty: building a smart, inclusive and job-creating African education”**

**Objective:** to give Africa a **shared policy, technical and financial framework** for deploying AI in education and training, in support of a sovereign education connected to employment. Aligned with: **Agenda 2063**, the **AU AI Strategy**, **CESA**, **AfCFTA**, **SDGs 4 and 8**.

## 03 THE FORUM IN FIGURES

**1,200**

expected participants

**25**

countries represented

**80**

ministers and official delegations

**40**

exhibition booths

**200**

B2B / B2G business meetings

## 04 SIX THEMATIC TRACKS

**A1**

**Public policy & education data**

National AI-in-education strategies, protection of minors' data, algorithmic ethics.

**A2**

**AI and African languages**

Language corpora, multilingual models, mother-tongue instruction, accessibility.

**A3**

**Virtual, offline & low-tech laboratories**

Simulation, local servers, energy, equipment for TVET centres and universities.

**A4**

**TVET 4.0, employability & skills mobility**

Competency frameworks, micro-credentials, recognition of qualifications across the AfCFTA.

**A5**

**Higher education, research & innovation**

Digital campuses, academic integrity in the age of generative AI, technology transfer.

**A6**

**EdTech financing & business models**

Guarantees, universal service funds, PPPs, results-based financing, impact capital.

## 05 TWO DAYS TO DECIDE, FINANCE AND DEPLOY

### WEDNESDAY 15 SEPTEMBER

#### DAY 1

- 09:00** **PLENARY** Official opening ceremony: patron ministers, AU, UNESCO, BOAD
- 10:45** **KEYNOTE** Can Africa leapfrog a technology generation?
- 11:15** **PANEL 1** High-level ministerial: educational sovereignty, data governance and financing
- 12:45** **LAUNCH** Official launch of the SURA Suite
- 15:00** **PANEL 2** Financing African EdTech: instruments, guarantees, viable models
- 17:00** **WORKSHOPS** Masterclasses: AI in African languages · bankable projects · legal framework
- 19:30** **GALA** Official gala dinner and partners' evening

### THURSDAY 16 SEPTEMBER

#### DAY 2

- 09:30** **PANEL 3** AI and African languages: learn in your language, succeed in your career
- 11:30** **DEMO** SURA eLAB live: a full offline practical session on stage
- 12:15** **SESSION** Digitalising school administration with SURA SCHOLAR (education authorities, ministries)
- 13:00** **B2B / B2C** Scheduled meetings: public buyers · suppliers · investors
- 14:30** **PANEL 4** From virtual lab to employment: TVET 4.0 and AfCFTA skills
- 17:10** **CLOSING** Adoption of the Cotonou Declaration, Awards, signing of agreements

### SURA

4 African solutions launched at the forum

### SURA ACADEMY

Multilingual e-learning: courses, assessments and certifications in African languages.

### SURA eLAB

Offline virtual laboratories and simulators to carry out every practical session.

### SURA AI

An AI assistant aligned with official curricula that explains in African languages.

### SURA SCHOLAR

School administration: enrolment, grades, report cards, certificates and secure diplomas.

## 06 VERIFIABLE RESULTS

### 12 countries

signing the Cotonou Declaration  
16 SEPT. 2027

### 5

financing agreements or letters signed  
16 SEPT. 2027

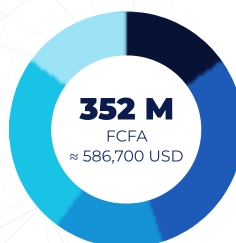
### 10

SURA pilot partnerships signed  
MARCH 2028

### 2028-30

Three-year roadmap and follow-up committee  
DEC. 2027

## 07 BUDGET & FINANCING



|                                            |            |
|--------------------------------------------|------------|
| <b>Financial institutions</b>              |            |
| BOAD, AfDB, Afreximbank, WB, IsDB          | <b>30%</b> |
| <b>Private sector · telecoms, industry</b> | <b>25%</b> |
| <b>Government of Benin</b>                 | <b>15%</b> |
| <b>International organisations</b>         | <b>15%</b> |
| <b>Own resources · booths, sponsorship</b> | <b>15%</b> |

## 08 WHY PARTICIPATE AND EXHIBIT

1,200 decision-makers · 25 countries · 80 official delegations · 5 M people reached · 40 exhibitors



### Governments

- A common framework: the Cotonou Declaration
- Peer-reviewed solutions and direct access to funders



### Banks & funders

- A portfolio of bankable education projects
- Co-design the regional EdTech financing mechanism



### International organisations

- A concrete vehicle for Agenda 2063, SDG 4 and CESA
- A platform before delegations from 25 countries



### Companies & telecoms

- 200 B2B / B2G meetings with public buyers
- Showcase your universal service funds and recruit talent



### Startups & investors

- The EdTech Africa Challenge and the EdTech Africa Awards
- Direct access to public procurement and impact capital



### Universities & schools

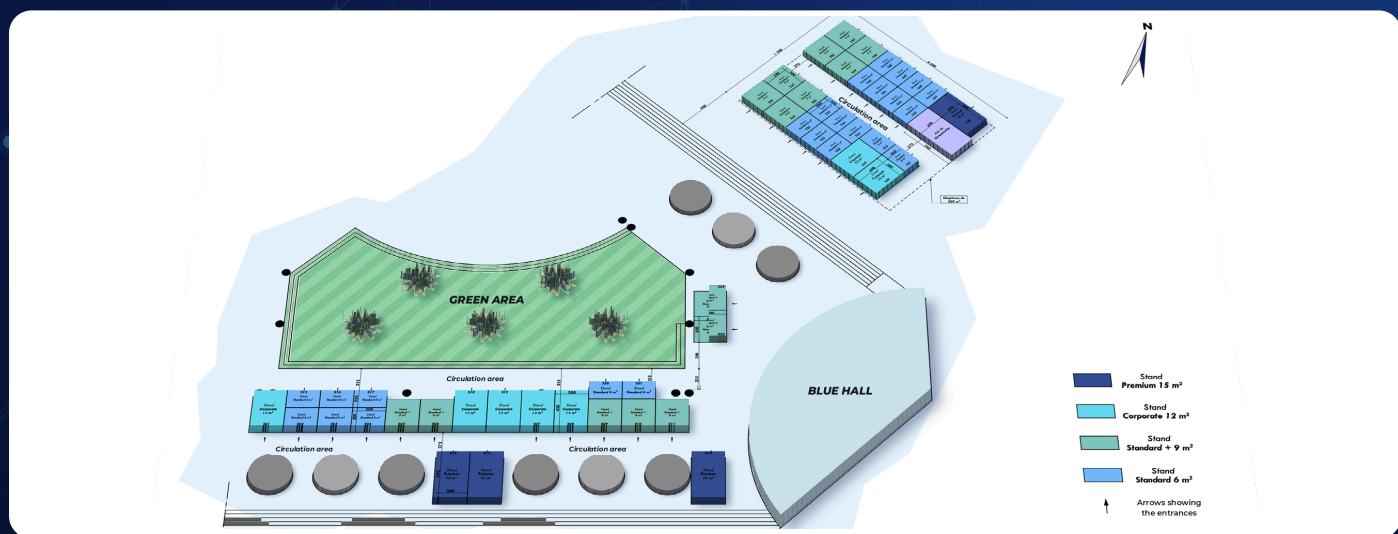
- Ready-to-deploy tools: virtual labs, school management
- International partnerships and 600 trainers trained

## 09 PARTNERSHIP PACKAGES

| BENEFITS<br>included in each package                                                                                   |  |  |  |  |  |
|------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|                                                                                                                        | <b>DIAMOND</b><br>40,000,000 FCFA<br>≈ 66,700 USD<br>1 slot                       | <b>PLATINUM</b><br>20,000,000 FCFA<br>≈ 33,300 USD<br>2 slots                     | <b>GOLD</b><br>10,000,000 FCFA<br>≈ 16,700 USD<br>4 slots                          | <b>SILVER</b><br>5,000,000 FCFA<br>≈ 8,300 USD<br>6 slots                           | <b>BRONZE</b><br>3,000,000 FCFA<br>≈ 5,000 USD<br>10 slots                          |
|  <b>Speaking slot</b>                 | Opening + high-level panel                                                        | Plenary + thematic panel                                                          | Panel or workshop                                                                  | Workshop facilitation                                                               | —                                                                                   |
|  <b>Booth included</b>                | 2 × Premium 15 m <sup>2</sup>                                                     | Premium 15 m <sup>2</sup>                                                         | Corporate 12 m <sup>2</sup>                                                        | Standard + 9 m <sup>2</sup>                                                         | Standard 6 m <sup>2</sup>                                                           |
|  <b>Brand visibility</b>              | Official partner · top logo                                                       | Logo on all materials                                                             | Logo on key materials                                                              | Logo on key materials                                                               | Logo on shared materials                                                            |
|  <b>Media &amp; digital</b>           | TV interview + film                                                               | TV interview                                                                      | Video clip                                                                         | Dedicated social post                                                               | Social media mention                                                                |
|  <b>Guaranteed B2B / B2G meetings</b> | 15                                                                                | 10                                                                                | 6                                                                                  | 4                                                                                   | 2                                                                                   |
|  <b>Official programme</b>            | 8 pages                                                                           | 4 pages                                                                           | 2 pages                                                                            | 1 page                                                                              | ½ page                                                                              |
|  <b>Gala dinner invitations</b>       | 20                                                                                | 12                                                                                | 8                                                                                  | 4                                                                                   | 2                                                                                   |
|  <b>Accreditations</b>                | 30                                                                                | 20                                                                                | 12                                                                                 | 8                                                                                   | 4                                                                                   |
|  <b>Cotonou Declaration</b>          | Co-signatory                                                                      | Named partner                                                                     | —                                                                                  | —                                                                                   | —                                                                                   |

Financial, in-kind or mixed contribution · partnership agreement for each package · indicative rate: 1 USD ≈ 600 FCFA

## 10 OFFICIAL SITE PLAN & BOOTHS



**YOUR VISUAL**



Stand  
Standard 6 m<sup>2</sup>

**Standard 6 m<sup>2</sup>**  
**200,000 FCFA**  
≈ 330 USD · Bronze

**YOUR VISUAL**



Stand  
Standard + 9 m<sup>2</sup>

**Standard + 9 m<sup>2</sup>**  
**300,000 FCFA**  
≈ 500 USD · Silver

**YOUR VISUAL**



Stand  
Corporate 12 m<sup>2</sup>

**Corporate 12 m<sup>2</sup>**  
**500,000 FCFA**  
≈ 830 USD · Gold

**YOUR VISUAL**



Stand  
Premium 15 m<sup>2</sup>

**Premium 15 m<sup>2</sup>**  
**1,000,000 FCFA**  
≈ 1,670 USD · Platinum, Diamond

ORGANISED BY  
**PROMOGO  
BENIN**

Organising Committee · Cotonou, Benin

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